



SUSTAINABLE LONGPORT PRESS INFORMATION

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Longport to raise awareness about single-use bags with a screening of the award-winning documentary 'Bag It' at Longport Borough Hall

Longport, NJ – Sustainable Longport and Sustainable Margate, in conjunction with the Surfrider Foundation South Jersey Chapter, are partnering together to host a showing of the award winning documentary film *Bag It* at Longport Borough Hall located 2305 Atlantic Avenue, Longport, NJ on Thursday, August 13 beginning at 8:30 pm. The movie will be shown behind borough hall in the bay park area. Attendees are encouraged to bring their own beach chair to the event. There is no charge to attend. Light refreshments will be available.

Bag It follows "everyman" Jeb Berrier as he tries to make sense of our dependence on plastic bags. The average American uses an estimated 500 plastic bags each year, for about 12 minutes each. This single-use mentality has led to the formation of a floating island of plastic debris in the Pacific Ocean more than twice the size of Texas.

The Longport Board of Commissioners recently passed a resolution in February encouraging the use of reusable, cloth type bags.

"As a municipality bordering the ocean, we need to raise awareness about protecting our seashore environment. Single use plastic bags not only litter our beaches, but they also can be fatal to our marine wildlife," said Mayor Nicholas Russo. "The Bag It documentary helps educate us all on the need to change our mentality regarding single-use plastic bags."

Longport recently joined the Sustainable Jersey program and is striving towards bronze certification. By participating in the Sustainable Jersey program, Longport is looking for ways to protect and conserve our natural resources, reduce waste, conserve energy, and leave a better tomorrow for future generations to enjoy.

For more information on the Sustainable Jersey program please visit: www.sustainablejersey.com.

All are invited to attend the event. The event is free and attendees are asked to please RSVP by August 7 to mkyle@longport-nj.us.